2022 IMPORTANT HOMECOMING UPDATES

We Heard You: New location, but same great time!

Over the past decade Rowan University’s Homecoming celebrations have grown bigger and better, bringing thousands of alumni together, mostly in the hours leading up to and during the annual Homecoming Football game. In recent years, the increase in activity surrounding Wackar Stadium led the University’s Homecoming Committee to revisit how and, more importantly, where we celebrate Homecoming.

In planning for Homecoming 2022, the Office of Alumni Engagement aimed to move all key elements of the Rowan Homecoming experience to a new location in a way that brought the festivities closer to the heart of campus while remaining mindful of NCAA guidelines limiting outside noise from interfering with activities within the stadium.

We heard you

Unfortunately, although the committee made some well-intentioned changes in addition to the move of location, we did not consider how they would impact all the groups that historically attend Homecoming. We apologize for this oversight and are grateful for our alumni and students who spoke out, offering their thoughts and suggestions.

We have relocated all Homecoming celebrations previously located in Parking Lots C and D (i.e., tents, activities, food, and tailgating) to Parking Lots O and O-1. This moves all the celebrations away from the heavy traffic of Bowe Boulevard and helps limit sound from the celebration area from interfering with sound within the stadium, particularly during the game.

Only slight changes, but the same fun

The NPHC & Cultural Organization Tailgate will be held in Parking Lot O. Student and alumni groups in this space - NPHC, NALFO, and affiliated organizations - will be permitted to bring their own DJs and sound equipment. Sound systems should be pointed toward the interior of the campus, away from Wackar Stadium. Although these changes will help limit sound interfering with sporting events taking place on campus, we encourage music to be played at moderate volume.

Parking Lot O-1 will feature the Kids Zone, Spirit Station, College & Department Tailgate, Live Music, Food Trucks, and additional tailgate space (where outside music will be prohibited).

We look forward to welcoming all of our Profs back to the 'Boro on October 22 and thank everyone who provided thoughtful input to help make this year’s festivities the best yet.

To view a map and check out all the Homecoming changes, click here.