

OFFICIAL RULES: #RowanEVERYWHERE

No purchase or payment necessary to enter or win.

Sponsor

The #RowanEVERYWHERE Photo Contest is sponsored by Rowan University Office of Alumni Engagement This #RowanEVERYWHERE Photo Contest is in no way sponsored, endorsed or administered by, or associated with Instagram and Twitter. By participating, you hereby release and hold harmless Instagram and Twitter from any and all liability associated with this #RowanEVERYWHERE Photo Contest. Participation in this #RowanEVERYWHERE Photo Contest constitutes full and unconditional agreement with the Official Rules outlined herein.

Eligibility

The #RowanEVERYWHERE Photo Contest is open to alumni of Rowan University (“Entrant(s)”). Entrants must be 18 years of age or older at time of entry. The #RowanEVERYWHERE Photo Contest is subject to all applicable federal, state, municipal and local laws and regulations. The #RowanEVERYWHERE Photo Contest is void outside the fifty (50) United States/District of Columbia and where prohibited by law.

#RowanEVERYWHERE Photo Contest Period

The #RowanEVERYWHERE Photo Contest begins on Monday, June 29, 2015 at 12:00am Eastern Standard Time (EST) and ends on Monday, September 21, 2015 at 11:59pm EST (“#RowanEVERYWHERE Photo Contest Period”).

Participation & Entries

During the #RowanEVERYWHERE Photo Contest Period, each Entrant must upload an original photograph traveling and wearing their Rowan pride to his/her public Instagram and/or Twitter account and caption the image with #RowanEVERYWHERE. Image(s) properly uploaded and hashtagged on Instagram and/or Twitter will be considered as “Entry/Entries.”

Sponsor will accept submissions via email. Sponsor not will accept submissions via mail or telephone. To participate on Instagram, Entrants must have an Instagram account. Entrants may create an Instagram at no cost by logging on to <http://instagram.com>. Creation of an Instagram account requires Entrants to agree to Instagram’s [Terms of Use](#) and [Privacy Policy](#). Because Instagram offers several Visibility settings, entries from Instagram users with “private” accounts may not be received or viewable by Sponsor. Since Instagram is a mobile-only platform, message and data rates may apply. Entrant shall be responsible for reviewing Instagram’s policies and procedures and shall be solely responsible for any message and/or data rates.

To participate on Twitter, Entrants must have a Twitter account. Entrants may create an Instagram at no cost by logging on to <https://twitter.com/>. Creation of a Twitter account requires Entrants to agree to Twitter’s [Terms of Use](#) and [Privacy Policy](#). Because Twitter offers several Visibility settings, entries from Twitter users with “private” accounts may not be received or viewable by Sponsor.

Sponsor is not responsible for Entries not received due to difficulty accessing the Internet, service outage or delays, computer difficulties and other technological problems. Sponsor is not responsible for lost, late, illegible, misdirected, mutilated or incomplete Entries.

Entry Requirements & Restrictions

Entrants hereby warrant and represent that (a) Entrants own all rights to all Entries submitted by them; (b) all such Entries are original works of authorship and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity; (c) Entrants have the expressed consent of any identifiable person(s) appearing in the Entries for their likeness being used in the ways set out in these Official Rules; (d) Entries do not contain any personally identifiable information of any person, including but not limited to names, postal or email addresses and license plate numbers; and (e) Entries must not be lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or violate any laws or otherwise contain content, which Sponsor in its sole discretion, decides is inappropriate or objectionable for inclusion in the #RowanEVERYWHERE Photo Contest.

Sponsor Ownership of Entries

Entries, along with all copyright, trademark and other proprietary rights associated therewith, become the property of the Sponsor upon submission and will not be returned. You acknowledge that the Sponsor will own all rights to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially use the entries in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity. Sponsor's use of the Entries may include, but shall not be limited to, use on the Sponsor's social media platforms and for visual replication around campus.

Winner Selection & Prizes

One weekly entrant will be selected ("Winner(s)") on the following dates/times from all Entries submitted from the previous week to receive a Rowan Alumni Prize Pack ("Prize"):

- Monday, July 6, 2015 at 3:00pm EST
- Monday, July 13, 2015 at 3:00pm EST
- Monday, July 20, 2015 at 3:00pm EST
- Monday, July 27, 2015 at 3:00pm EST
- Monday, August 3, 2015 at 3:00pm EST
- Monday, August 10, 2015 at 3:00pm EST
- Monday, August 17, 2015 at 3:00pm EST
- Monday, August 24, 2015 at 3:00pm EST
- Monday, August 31, 2015 at 3:00pm EST
- Monday, September 7, 2015 at 3:00pm EST
- Monday, September 14, 2015 at 3:00pm EST
- Monday, September 21, 2015 at 3:00pm EST

Odds of winning depend on number of Entries submitted. Sponsor will notify each weekly Winner by commenting on the original Instagram or Twitter submission on Entrant's Instagram or Twitter account. Further details will be coordinated via email. Each Winner will then be featured publicly on the Rowan University Instagram and Twitter page (<http://instagram.com/rowanalumni> and <https://twitter.com/rowanalumni>).

Sponsor reserves at its sole discretion the right to choose an alternative qualifier in the event that the Winner has been disqualified or is deemed ineligible. If the Winner does not claim the prize within the appropriate time upon notification or unless otherwise stated herein, the Entrant will automatically be disqualified and Entrant's prize will be forfeited. In the Sponsor's sole discretion, any forfeited Prize may be awarded to the Entrant whose Entry had the next highest number of likes and/or comments. Sponsor reserves the right to disqualify any person or Entrant found or suspected of tampering with the process or operation of this #RowanEVERYWHERE Photo Contest, to be acting in violation of these Official Rules, to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

No more than the advertised number of Prizes shall be awarded.

All other costs and expenses related to Prize acceptance and use not specified herein are the sole responsibility of the Winners. The Prizes are not transferable, redeemable for cash or exchangeable for any other Prize.

Any valuation of the Prize(s) stated above is based on available information provided to Rowan University, and the value of any Prize awarded to a Winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the Prize(s) and paying any expenses associated with any Prize(s) which are not specifically provided for in the official rules. Each winner must provide Rowan University with valid identification and a valid taxpayer identification number or social security number before any Prize will be awarded. Any person winning over \$600 in prizes from Rowan University will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

General Release & Conditions

Sponsor assumes no responsibility for electronic hardware, programming or software malfunctions, or failures, or line connections, accessibility or availability, or technical or human failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any Entry or other information, or for the failure to capture any such information, or any injury or damage to persons or destination which may be caused, directly or indirectly, in whole or in part, from

Entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize. Rowan University, at its sole discretion, reserves the right to cancel or modify or suspend this #RowanEVERYWHERE Photo Contest or disqualify any Entrant if fraud or technical failures (including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention), or any other causes beyond the control of Rowan University that Rowan University determines compromise the integrity of the #RowanEVERYWHERE Photo Contest. By participating, each eligible Entrant agrees to a.) the Official Rules and the decisions of Rowan University which shall be final in all respects; and b.) releases, discharges and holds harmless Rowan University, its officers, directors, and employees ("Participating Entities"), from any liability, claims, or damages arising out of participation in the Sweepstakes and the acceptance, use, misuse, or possession of the Prize. Entrants also further acknowledge that Rowan University and its officers, directors, and employees have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any Prize of this #RowanEVERYWHERE Photo Contest, including but not limited to quality, condition or fitness for a particular purpose.

By entering the #RowanEVERYWHERE Photo Contest, you release the Sponsor and the Participating Entities from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the #RowanEVERYWHERE Photo Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation: claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

Use of Winner's Name, Likeness, etc.

Except where prohibited by law, entry into the #RowanEVERYWHERE Photo Contest constitutes permission to use Winners' names, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation. As a condition of being awarded any Prize, except where prohibited by law, Winners may be required to execute and deliver to Sponsor a consent to the use of their names, addresses, likeness and/or prize information, without limitation, for promotional purposes without further permission or compensation, and a signed affidavit of eligibility and acceptance of these Official Rules and release of liability.

After the Winners have been selected, the Winners' names will be made publicly available by Sponsor and Participating Entities, such as through Internet websites, newspaper advertisements, and other methods of distribution, and used for promotional or marketing purposes.

Compliance

The conduct of the #RowanEVERYWHERE Photo Contest is governed by the applicable laws of New Jersey and the United States of America. Rowan University shall follow the applicable laws for conducting contests as required by applicable local and state law.