Celebrating the 8th Calling All Angels Gala and The CARES Institute’s 26+ Years of Helping Children and Their Families
Thousands of Angels Have Answered the Call. Will you?

Spotlight your company starting today!
Opportunities at EVERY level to promote your company and message to an influential gathering of 450 local business and community members.

For more information contact Mary Clare Venuto at 856.566.5074
email venutomc@rowan.edu or visit www.caresgala.com
On October 29th a call for Angels will be made. Will you answer?

Come out and support The CARES Institute - Rowan University School of Osteopathic Medicine on October 29, 2015. For over 26 years, the CARES Institute has provided help and compassion - and ultimately, hope - for children who have experienced abuse. The CARES Institute is acknowledged as a model of excellence in healing children and families who have experienced abuse, neglect and violence.

Cocktails, Dinner & Dancing
October 29, 2015
(Please RSVP by September 15, 2015)
6pm to 10pm
Lucien’s Manor
81 West White Horse Pike
Berlin, NJ 08009
www.luciensmanor.com

Tickets: $150 per person
Donation payable to:
Rowan University Foundation
Shpeen Hall
40 N. Academy Street
Glassboro, NJ 08028
Indicate Rowan SOM CARES Institute on the check

Please RSVP by September 15, 2015
Seating is limited, advance ticket purchase required. Please call Mary Clare Venuto at (856) 566-5074
The CARES Institute...

- Provides an array of medical and mental health services developed to meet the diagnostic and therapeutic needs of children through an individualized plan for the specific circumstances of each child and family.
- Is a nationally and internationally recognized leader in the development of state-of-the-art diagnostic and treatment services for children who have suffered abuse.
- Is one of the nation’s largest diagnostic and treatment centers providing medical and mental health treatment services, clinical research, published medical and mental health literary works, professional training, policy development, and expert testimony.
- Serves more than 2000 children who experience abuse a year and provides over 4000 hours of therapy.
- CARES staff continue to provide training therapists around the country including Maine, South Carolina, Colorado, Virginia, California, Mississippi, Florida, etc.
- Dr. Deblinger’s therapy model - Trauma Focused Cognitive Behavioral Therapy (TF-CBT) - is being disseminated nationally and internationally via in person training.
- An online introduction training of TF-CBT model with over 111,000 clinicians in the world who completed the training.
- Leaders in identifying and addressing the medical and mental health needs of children in foster care for the State of New Jersey.
- Translations into Chinese, Japanese and Spanish of a medical text co-authored by Dr. Finkel and translations into Dutch, German, Japanese, Korean, and Polish of a mental health text co-authored by Dr. Deblinger.
- CARES staff published children’s book about child physical abuse & produced therapeutic youth card game about interpersonal violence.
- The Institute provides practicum and post-doctoral training for psychologists and master’s level social workers, as well as training preceptorships for visiting physicians and mental health clinicians from areas around the world — for example, 14 Chinese government delegates have visited to learn about the CARES Institute’s approach to serving child victims.
- The only child abuse diagnostic and treatment center for the southern third of New Jersey and the largest in the state.

Medical Patients seen between July 2014 to May 2015 for Child Abuse Related Cases

- Sexual Abuse: 278
- Physical Abuse: 821
- Record Review: 33
- Hospital Consult: 18
- Neglect: 30
- Followup: 9

TF-CBT: Work All Over the World

- Canadian Child Advocacy Centers
- Japanese & Indonesian Children in the aftermath of the tsunami
- Tanzanian AIDS orphans
- Zambian HIV positive, sexually abused girls
- Burmese refugee children in Thailand
- Colombian traumatized children
- Iraqi torture survivors
- Uganda refugee children
- Former child soldiers, war-affected and sexually-exploited girls in Africa
A group of individuals decided to make a difference. We continue to help the physicians and staff at The CARES Institute. We know most people are unaware of the work that is being done at The CARES Institute and fear they don’t understand how children in our communities are being victimized, often by people they know and trust. Eight years ago we decided to make a difference by starting what has become one of the region’s most visible charitable events, “Calling All Angels – Celebrating 26+ Years of Healing at The CARES Institute”.

On October 29th a call for angels will be made. Will you answer?

We hope you will.
### ArchAngel  
**Presenting & Title Sponsor**
*Premium visibility throughout evening of event and in video presentation*  
*Featured in social media and email campaigns for event*  
*Opportunity to customize on and off-site marketing elements*

- **Press release inclusion**  
- **Outside back cover ad in event booklet**  
- **10 Gala tickets**

**SOLD**

### Golden Angel

*Premium visibility throughout evening of event and in video presentation*  
*Featured in social media and email campaigns for event*  
*Opportunity to customize on and off-site marketing elements*

- **Press release inclusion**  
- **Inside back cover ad in event booklet**  
- **10 Gala tickets**  

**$10,000**

### Guardian Angel

*Premium visibility at event and in video presentation*  
*Featured in social media and email campaigns for event*  
*Opportunity to customize on-site marketing elements*

- **Press release inclusion**  
- **Prominent ad in event booklet**  
- **10 Gala tickets**

**$7,500**

### Prelude Angel

*Premium visibility during cocktail reception*  
*Included in social media and email campaigns*  
*Opportunity to customize on-site marketing elements*

- **Full page ad in event booklet**  
- **6 Gala tickets**

**$5,000**

### Messenger Angel

*Visibility during the event*  
*Social media exposure and email campaign*  
*2 Gala tickets*  
*Full page ad in event booklet*

**$2,500**

### Sponsor a Child’s Mental Health Therapy

*Full page ad in event booklet*

**$3,800**

### Sponsor a Child’s Medical Examination & Treatment

*Half page ad in event booklet*

**$1,100**

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**October 29, 2015  
Lucien’s Manor, Berlin, NJ  
www.caresgala.com**
Premier Custom Sponsorship Opportunities

Starting at $3,000

We provide the platform...you provide the input!
You’re the expert in your company, organization or family...let us know how we can promote your message to an influential gathering of over 600 business and community members. We welcome working with you to create sponsorship elements that inspire you...and your audience too!

Valet with a Twist
Company name or logo on valet ticket given to all guests when arriving... Your Company’s branded TICKET PLUS - Display up to 2 cars at the event.

Entertainment: “I’m with the Band!”
Your Company name or logo branded on stage, opportunity to introduce the band, verbal recognition at event.

Custom Cocktail
Butler served cocktail “naming rights”. Enjoy Your Company’s name...on everyone’s “sips”!

Table & Seating Opportunities

Event Tickets

Single Admission $ 150/person
Table Angel $ 1,500

10 Gala Tickets plus recognition on table and in event booklet

Gala Program Book Advertising Opportunities

Full Page Ad $ 750
Half Page Ad $ 500

All checks payable to:
Rowan University Foundation
Shpeen Hall
40 N. Academy Street
Glassboro, NJ 08028
Indicate RowanSOM
CARES Institute on check

Please check ALL of the opportunities you wish to participate in.

**SPONSORSHIP OPTIONS**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Retail Value</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>ArchAngel</td>
<td>SOLD</td>
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<td>Golden Angel</td>
<td>$10,000</td>
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<td>Guardian Angel</td>
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<td>Prelude Angel</td>
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<td>Sponsor (Mental Health)</td>
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<td>Sponsor (Medical Exam)</td>
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<td>Messenger Angel</td>
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<td>Entertainment</td>
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<td>Custom Cocktail</td>
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**TABLE SPONSORSHIP & PROGRAM BOOK**

| Table Angel       | $1,500       |          |
| Table Angel (PLEASE LIST ATTENDEE NAMES) | | |
| Full Page Ad      | $750         |          |
| Half Page Ad      | $500         |          |

**AUCTION DONATIONS**

| I will be donating an item for auction. | $ |

**DESCRIPTION OF ITEM (PLEASE INCLUDE RESTRICTIONS)**

**RETAIL VALUE**

**TICKET RESERVATIONS**

| I will be attending and would like to purchase tickets. | Qty: | # OF TICKETS ($150.00/ticket) | $ |

**I WOULD LIKE TO BE SEATED WITH...**

**FINANCIAL CONTRIBUTIONS**

| I’m sorry, I cannot attend, but please accept my financial donation to help you make this event a success. | $ |

| CONTRIBUTION AMOUNT |

**Payment Information**

<table>
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<tr>
<th>PAYMENT METHOD:</th>
<th>CREDIT CARD</th>
<th>CHECK (PAYABLE TO ROWAN UNIVERSITY SOM, THE CARES INSTITUTE)</th>
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<tbody>
<tr>
<td>CREDIT CARD TYPE:</td>
<td>AMEX</td>
<td>VISA</td>
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<td>CREDIT CARD NUMBER:</td>
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| NAME AS IT APPEARS ON CARD (PLEASE PRINT): | |

| SIGNATURE: |

| TOTAL DONATION AMOUNT | $ |
Business networking has never been easier or more affordable. Move your Company into the spotlight while supporting the great work of the CARES Institute.

Begin marketing your Company by sending in your sponsorship * commitment TODAY and take advantage of:

- Company Marketing
  Logo on Calling All Angels Website

- Social Media Exposure (Facebook, email, website)

- Email Campaigns
  Company Logo featured

- Event Exposure
  Premium brand placement throughout the event based on sponsorship level

- Ad Book
  Full Page Ad in Event Book so attendees can remember you after the event

- Post-Event Recognition

* minimum commitment required

Simply provide the following information about your Company to get started today. This form can also be filled out by visiting http://bit.ly/caresgala (recommended)

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<tr>
<th>COMPANY NAME</th>
<th>COMPANY TAG LINE</th>
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<tr>
<th>COMPANY CONTACT PERSON, TITLE/POSITION</th>
<th>ADDRESS</th>
<th>CITY</th>
<th>STATE</th>
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<th>FIVE COMPANY FACTS OR MESSAGES</th>
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<th>WHY WE GOT INVOLVED WITH CARES...</th>
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<tr>
<th>CORPORATE FACEBOOK PAGE</th>
<th>CORPORATE LINKEDIN PAGE</th>
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EMAIL LOGO TO MATTSCOHEN@GMAIL.COM
Supported File Types
We accept TIFF, PDF, or JPG files, 150dpi or higher resolution. We will also accept vector artwork with all fonts changed to outlines. All artwork should be prepared to actual inclusion size dimensions and provided as grayscale. Printed proofs are required to accompany all electronic submissions.

Electronic File Submission
Email: Files below 6MB can be submitted via email to:
    donvcook@gmail.com
    Files over 6MB in size should be shared via box.net

Be sure to include all supporting files and compress (zip) prior to emailing. Please email Mary Clare Venuto at venutomc@rowan.edu to notify us when files have been submitted.

General Terms and Policies
Acceptance of all advertising is subject to publisher’s approval and agreement by the advertiser to indemnify and protect the publisher from the loss or expense on claims or suits based upon contents of such advertisements. This includes suits for libel, plagiarism, copyright infringement, and unauthorized use of a person’s name or photograph. The publisher does not assume liability for publisher errors in any advertisement beyond the cost of the space occupied by the individual item in which the error appeared. No rebates allowed for errors in content created by the advertiser. Any advertiser under contract not supplying new ad material by closing date will not be included in the Gala Program. The publisher shall not be liable for failure to publish an advertisement. The publisher reserves the right to place the word “advertisement” at the top of copy which, in the publisher’s opinion, resembles editorial matter.

For More Information
Please contact:
    Mary Clare Venuto
    phone: (856) 566-5074
Please provide the following completely and accurately (PRINT OR TYPE):

Your Company Name

Company Contact Name (for questions regarding this request)

Your Company URL (web address)

Contact Phone No.

Your Company 800# or Primary Phone #

Contact Email Address

NOTE: In order to process your request, all of the above information must be filled out completely and accurately. The information you provide will appear on your customized sponsor space, so please double check all contact information (phone numbers, web addresses, etc.) to ensure everything is correct prior to submission. Inaccurately provided details have potential to appear in final print version of the program book.

Please indicate which ad size you have purchased:

☐ Half Page Ad (4.75” x 3.6”)

☐ Full Page Ad (4.75” x 7.5”)

☐ Yes, we would like to customize our dedication message!

Please provide the message that you would like to appear (see sample message in the photo to the left). This should be carefully proof-read and checked for spelling and grammar prior to submission, as your message will appear exactly as indicated below. Please type or print up to 140 characters (including spaces) for a half page ad, or up to 200 characters (including spaces) for a full page ad:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Logo File Submission Guidelines

Please provide logo artwork as hi-res, grayscale (minimum 300dpi) TIFF, JPEG or PNG. We will also accept Adobe Illustrator files. Please make sure all fonts are converted to paths and all colors are converted to grayscale prior to submission.

For Further Information Please Contact
Mary Clare Venuto - 856.566.5074